

BUSINESS BULLETIN

ISSUE 13 – OCTOBER 2019



Nottingham
Hospitals
Charity

At the heart of your care

Whether you are looking to motivate and inspire your employees, develop your brand profile, create great PR or cement your commitment to the local community, it makes great sense to be talking to Nottingham Hospitals Charity.

Nottingham Hospitals Charity (registered charity number 1165397) is here to help you help your local hospitals. We're the charity at the heart of Nottingham University Hospitals NHS Trust, supporting the very best care for patients at Queen's Medical Centre, City Hospital, Ropewalk House, Hayward House and Nottingham Children's Hospital.

NCT Drivers Brave the Shave for Hayward House

We are incredibly privileged to work with some amazing companies with brave fundraisers as they support Nottingham's hospitals in memory of loved ones.

In August, 14 Nottingham City Transport bus drivers shaved off half of their hair or beard to raise money for Hayward House. Based at the Nottingham City Hospital, Hayward House offers palliative care from diagnosis, through the interim periods of advancing disease, up to and including end of life care.

For the fundraising organiser Andy Godfrey, Hayward House is a very special place because it's where both his mum and dad passed away. The fundraising is to thank the amazing team at Hayward House who looked after Andy and his parents and to support others in similar situations.

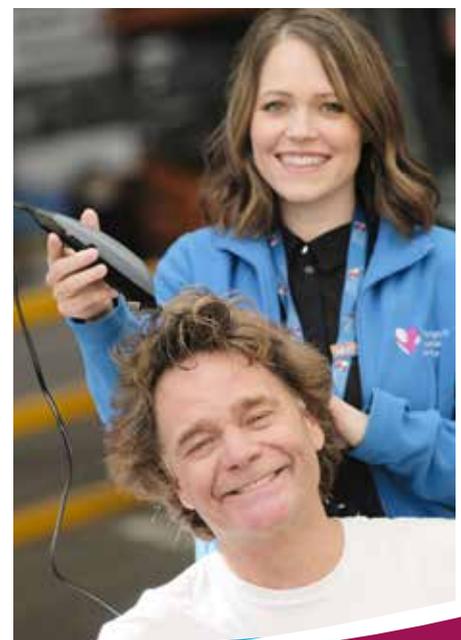
Joining Andy were 13 of his driving colleagues, who immediately signed up for the half hair or beard shave after they were touched by his story or their own experiences. Andy said, "Hayward House means a lot to me and many other people because of

the care and compassion shown by the fabulous team who work there. My parents both passed away at Hayward House due to cancer, with my Dad in 1997 and my Mum in 2014. I've wanted to put something back for a long time and I am overwhelmed by the support from my fellow drivers joining in with the fundraising".

Nottingham City Transport kindly offered to match £ for £ the monies raised by the team which brought the grand total of over £8,400.22

If you and your company would like to pay tribute to a colleague or loved one by supporting the care of patients old and young within Nottingham's hospitals, Nottingham Hospitals Charity are here to support you every step of the way.

To find out more about organising your own bespoke fundraising event please contact marianne.burchell@nuh.nhs.uk.



Nottingham Hospitals Charity

Supporting Nottingham University Hospitals NHS Trust

To find out more about any of these projects or events visit www.nottinghamhospitalscharity.org.uk or contact Marianne Burchell on 0115 962 7905 or by emailing marianne.burchell@nuh.nhs.uk

Thank you!

Whether you have raised £10,000 through a Charity of the Year partnership, £100 with a cake sale, or £10 by hosting a collection tin, it all makes a big difference to our hospitals.

If you are interested in coming to visit the hospitals for a cheque presentation to say thank you for your fabulous fundraising, please get in touch. Here are just a few of the brilliant businesses we have had the pleasure of meeting over the last few months.

Anton Newell and Lisa Robinson embarked on the Tough Samworth Challenge with their teams from the **Clegg Group**. Both teams were supporting the Nottingham Renal Unit, as the partner of one of their colleagues has been treated and cared for by the unit while undergoing a kidney transplant and dialysis. They raised an incredible **£7,000!** Thank you!



Amazon Transportation Services Ltd raised a brilliant **£1,875** for Nottingham Breast Institute in thanks for the care their colleague Elaine received during in her treatment last year. The brave team of fundraisers Climbed Mount Snowdon in March – thank you so much to everyone who took part.



Direct Health made a corporate donation of **£1,000** in memory of their colleague and friend Lisa Marie Davis. Lisa Marie had been with Direct Health for 16 years and they wanted to thank the team on Hogarth Ward for the amazing care she received on the ward.

Advanex kindly donated **£1,623.28** raised from their year-long partnership with Hayward House. As well as their amazing fundraising the team have also volunteered their time at Hayward House. Thank you so much for your support.



Proud supporter and suppliers to Nottingham Hospitals Charity

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Benefits of a Corporate Partnership with NHC

At Nottingham Hospitals Charity we offer a very personal partnership, as you can support whichever area is closest to your heart at Nottingham's hospitals. As well as the lasting difference you can make to patients, there are lots more reasons why working with Nottingham Hospitals Charity can benefit your colleagues and organisation.

Volunteering at Nottingham Hospitals Charity

Over the summer volunteers from People First spent alternate Fridays volunteering at the Child Development Centre garden, based at City Hospital. The vast gardens were very overgrown, and throughout their weeks of volunteering they braved boiling hot summer days as well as a number of very rainy sessions. What they have achieved however is remarkable. They have donated and built mud kitchens, painted murals and even drawn a road for the young patients to practice to learn to ride their bikes on.

Clare Moore, Head of Marketing at People First said "Volunteering at the Children's Centre has been a fantastic experience for all involved from the People First Software Engineering team. Not only has it been a great chance for the teams to get together outside of a work setting, it has really highlighted the great work being achieved by the hospital staff. Thank you to the Children's Centre team for their hospitality, we look forward to future volunteering efforts."

If your business would like to volunteer for Nottingham Hospitals Charity please get in touch with Marianne.



A warm welcome to...

Sandicliffe

Sandicliffe sponsored our Big QMC Abseil that took place on 21 September and are also the first company to trial one of our tap-to-donate boxes outside of the hospital. Joshua Hunt, Group Marketing Manager, said: "Our goal is to not only fundraise, but also to raise awareness for the outstanding work Nottingham Hospitals Charity involve themselves in. By doing so we hope to make an impact on the quality of care the people of Nottingham are able to receive in the foreseeable future. A huge majority of our organisation are local to the Nottingham and this make our decision even more personal as we endeavour to help provide the best Healthcare for our employees, our customer and our families."

Primark

Following a staff vote, Primark in Nottingham have chosen to support Hayward House. In June we welcomed Paige, Mitch, Laura, and Heidi to Hayward House to hear about how their donations will have a positive impact on patients. Primark kindly made a corporate donation of £1,000 to kick off the partnership and the store team are engaged in various fundraising initiatives.

Enterprise

The team at Enterprise in Nottingham has decided to support the Big iMRI Appeal for Nottingham Children's Hospital. As well as applying to the Enterprise Holdings Foundation a team of 11 brave employees abseiled the nearly 100 ft. drop off the side of the QMC. What a way to launch the partnership!

We are thrilled to be working with fantastic local companies who have partnered with us this year. If you would like more information about a partnership with Nottingham Hospitals Charity, please get in touch, We would love the opportunity to meet with you to tell you more.

British Gypsum employees raise over £19k for Nottingham Breast Institute

Over one hundred cyclists from British Gypsum have raised more than £19,300 for the Nottingham Breast Institute at Nottingham City Hospital, after friends, family members and colleagues received treatment there.

Several employees at the company's Barrow Upon Soar plant had personal experience of being cared for at the Nottingham Breast Institute, leading to colleagues deciding to fundraise for the centre.

More than 100 members of staff joined together to cycle over 100 miles, from the British Gypsum plant in Barrow Upon Soar to Skegness, in their 12th annual charity bike ride. The group's chosen charity this year was Nottingham Hospitals Charity, with the money raised going to the Nottingham Breast Institute.

The bike ride took place on 22 June and the group have now presented a cheque for £19,399 to members of staff from the Nottingham Breast Institute and Nottingham Hospitals Charity.

Organiser Phil Johnson, Production Operator at British Gypsum, rode the bike ride on a tandem with a colleague, both dressed in pink tutus! He said: "We are so thankful to the staff at the Nottingham Breast Institute for the care they've given so many of our loved ones, and we're delighted with the amount of money we've raised for such a fantastic cause.

"It was great to see so many people pulling together and taking part for such a good cause – from shop-floor colleagues right up to British Gypsum directors."

This year's event marks the end of a three-year partnership with British Gypsum which has seen them raise an incredible **£61,517.60** for Nottingham's hospitals. Even after raising such an incredible amount, British Gypsum Plant Manager, Pedro Jose Garcia, said: "The plant gets so many more benefits from the bike ride, the engagement and community spirit from the team is incredible."

If this has inspired you to organise your own fundraising event for your colleagues, please get in touch.



Case Study – The DTL Devils

Nottingham Hospitals Charity is proud to be the official charity partner at Nottingham's biggest cycling event Cycle Live.

This year the Contracts and Engineering Team at Damper Technology Ltd also known as the 'DTL Devils' took part in the 'Little John' (100 miles) and The 'Sheriff' (125 miles) The team decided to support A&E because Team Leader Tony Morley's wife has worked in A&E for 27 years, and between them they have had their fair few trips to A&E either personally or with children, so they saw this as the ideal way to give back for the care they have received.

Annette Hancock, Damper Technology Ltd Marketing & Communications Manager, said:

"As a company we had been talking about doing something for charity as a team building event for a while, so when Tony Morley, our Contracts Manager suggested the Cycle Live Nottingham Event for the Nottingham Hospitals Charity, we wanted to fully back their efforts.

"Several of our team have a keen interest in cycling, and it seemed a great initiative, not only for the team to train together and socialise outside of work but also for the raise money for a local cause close to many people's hearts.

"We designed branded company shirts, came up with a team name, we also ran a Team Just Giving Page with regular updates on their training schedule, along with details of the various visits to the pub they made to celebrate their achievements each week! It boosted staff morale and even prompted the Managing Director to go out and buy a bike! We hope to take part in the event again next year with even more participants."

If you too would like to sign up for Cycle Live, or would like your fundraising to be a case study in our next Business Bulletin please get in touch with Marianne.