

# BUSINESS BULLETIN

ISSUE 11 – JANUARY 2019



At the heart of your care

## CHILDREN'S HOSPITAL BIG APPEAL LATEST

Thanks to your support, we're halfway to our fundraising target for a new intraoperative MRI machine at Nottingham Children's Hospital.

The Big i-MRI Appeal was launched in March 2018, and thanks to our fundraisers and donors after six months we have raised £600,000 of the £1.2m target for the new iMRI suite.

The new machine will be used during children's brain surgery, to help surgeons get a clearer picture of the size and location of their patients' tumours, meaning they are more likely to be able to remove all of the tumour first time.

One year old Oliver Swift, from



Arnold, Nottingham, was diagnosed with a brain tumour at just five months old. Oliver underwent surgery, and is now undergoing chemotherapy to further shrink his tumour.



Oliver's mum Charlene said: "Oliver us a very jolly little boy and the doctors are amazed at the recovery he has made. I am very supportive of the i-MRI Appeal and know it could help children like Oliver in the future."

**If you would like to support the Big i-MRI Appeal in our push towards the target please get in touch with Marianne on [marianne.burchell@nuh.nhs.uk](mailto:marianne.burchell@nuh.nhs.uk)**



## BIG Christmas Party

On Sunday 2nd December we held a **BIG Christmas Party** at the Crowne Plaza for patients and fundraisers from Nottingham Children's Hospital.

This popular event was a huge success, spreading the joy of Christmas to over 150 very special young people and families. Party guests got to meet Santa, watch Mrs Sparkle's magic show, and take part in activities including arts and crafts, soft play and learning to DJ. The room was full of smiles!

The event would not have been possible without our incredible sponsors: **Nottingham City Transport** and **Sainsbury's**. Special

thanks to the brilliant team from the Nottingham City Transport Travel Centre for kindly donating £500 worth of presents which were given to the young guests.

Also a big thanks to Sainsbury's who came along to help at the event and to IKEA for generously donating items for the goody bags.

**If you are interested in sponsoring the BIG Christmas Party 2019 then get in touch with Marianne on 0115 962 9705**

Whether you are looking to motivate and inspire your employees, develop your brand profile, create great PR or cement your commitment to the local community, it makes great sense to be talking to Nottingham Hospitals Charity.

Nottingham Hospitals Charity (registered charity number 1165397) is here to help you help your local hospitals. We're the charity at the heart of Nottingham University Hospitals NHS Trust, supporting the very best care for patients at Queen's Medical Centre, City Hospital, Ropewalk House, Hayward House Palliative Care Centre and Nottingham Children's Hospital.

## Setting yourself a challenge

**If you and your team are thinking about setting yourself a challenge for the New Year we have a couple of stories to inspire you.**

**The brilliant team from Millward took on the challenge of entering the Robin Hood Corporate Challenge.**

Millward decided to raise money for Hayward House as they provided palliative care for Heather Hurst, the wife of one of the firm's structural engineers Dave Hurst. Heather sadly passed away in spring 2017.

"I wanted the team to run for Hayward House to thank them for the exceptional care they provide for patients and families," said Dave. "During the last six months of her life, Heather stayed at Hayward House for over three months in total. The facilities and staff there were amazing helping not only Heather, but all the friends and relatives who visited her come to terms with what we were facing. They were a great comfort to us afterwards too."

As well as raising a great total of £2,430 for Hayward House, the whole team enjoyed the challenge so much that their competitive spirit has meant that in 2019 they want to beat their sixth place finish.

If running isn't for you, how about throwing yourself out of a plane all to benefit Nottingham's hospitals?



**To celebrate the 10th anniversary of their company eight members of the team from Magnet Expert fulfilled their ambitions of completing Skydives at Langer Airfield, raising money for Nottingham Children's Hospital.**

"Nottingham Children's Hospital is close to our hearts, with many members of the Magnet Expert team having children themselves," said Alex Watson, Digital Marketing Executive. "We are all passionate about charity and raising money collectively has always been a focus of Magnet Expert and the team. The skydive was a great opportunity to celebrate a special time for the business whilst giving something back to the local community."

The brave thrill seekers at Magnet Expert have raised £3000 for the Big Appeal for Nottingham Children's Hospital. Magnet Expert Managing Director Mathew Ellis-Mather said: "After hearing about the Big Appeal for Nottingham Children's Hospital, and the aims to improve diagnosis, treatment and comfort of patients and their families, we knew instantly that we wanted to get involved and do our part. The bravery of our team doing a skydive made us think about the bravery of patients and their families in times of anxiety and stress and so I am incredibly proud of our team in making visits to hospital a little more comfortable through our contribution. We would like to extend our best wishes to patients, their families and the incredible team at Nottingham Children's Hospital."

**If you and your colleagues are inspired by these stories and are interested in taking on a challenge to support Nottingham Hospitals then please do get in touch.**



**Nottingham Hospitals Charity**  
Supporting Nottingham University Hospitals NHS Trust

# Thank you!

Whether you have raised £10,000 through a Charity of the Year partnership, £1,000 at a Golf Day, £100 with a cake sale, or £10 by hosting a collection tin, it all makes a big difference to our hospitals.

If you are interested in coming to visit the hospitals for a cheque presentation to say thank you for your fabulous fundraising, please get in touch. Here are just a few of the brilliant businesses we have had the pleasure of meeting over the last few months.

Thank you to the team at the **Environment Agency** who took on a whole host of challenges, including the Robin Hood Half Marathon, raising **£3115** for Fraser Ward because their friend and colleague Dave was treated on the ward in 2018.



**Beeston Marina** have been supporting Nottingham Children's Hospital for more than twenty years! The whole community get behind the business in their fundraising raising **£1765.72** this year.

Thank you for your incredible support!



One of the team at **Kelly Services** has a nephew that has cerebral palsy and as a result the team wanted to buy equipment to benefit patients at Nottingham Children's Hospital that also have the condition. The team were thrilled to present a cheque for **£525** and hear about how their donation will support young patients.

Toni encouraged her colleagues at **Sandcliffe** to take on the Inflatable 5k to raise money for Critical Care to thank the team for the amazing care that Toni's Dad, and fellow Sandcliffe colleague, received after an accident. The team conquered the Inflatable 5k and raised **£1030**. Thank you!



## Proud supporter and suppliers to Nottingham Hospitals Charity

Square One Creative Ltd, Kings Chambers, 34 Queen Street, Derby DE1 3DS  
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# Forthcoming Events

## MARCH



### RUSHCLIFFE 10K & RUNNING FESTIVAL

Sunday 3 March 2019  
 Rushcliffe Country Park

For the first time the Rushcliffe 10k is now a one lap course, there is also a 5k route, a Fun Run and a Toddler Dash.

**Entry:** We have a limited number of free places for corporate partners – get in touch to find out more.

## APRIL



### BIG APPEAL CORPORATE GOLF TOURNAMENT

Thursday 4 April 2019  
 Nottinghamshire Golf & Country Club

Tee off and play 18 holes of golf on the beautiful Masters course, with breakfast on arrival, individual and team prizes and a post-match three course meal.

**Entry:** £220 per team of four. Sponsorship opportunities available.

## APRIL



### SKYDIVE

Saturday 13 April 2019  
 Langar Airfield

If your New Year's resolution is to do something daring, then take the plunge and skydive from 10,000ft in aid of Nottingham's hospitals. Not for the faint hearted!

**Entry:** Participants must raise a minimum of £395.

## APRIL



### LONGHORN

Sunday 28 April 2019  
 Thoresby Hall

Take part in the Longhorn, a unique running event taking place in the beautiful grounds of Thoresby Hall. Choose from a range of events, including 5k, 10k, half marathon, marathon, and even 60k ultra-marathon!

**Entry:** To register, visit: [www.sbrevents.co.uk/events/the-longhorn-2019](http://www.sbrevents.co.uk/events/the-longhorn-2019) and be sure to email us at [marianne.burchell@nuh.nhs.uk](mailto:marianne.burchell@nuh.nhs.uk) so that we can support you throughout your fundraising.

## MAY



### SUNRISE 5K

Friday 17 May or  
 Friday 5 July 2019  
 Nottingham City Centre

See the sites of Nottingham as the sun rises while taking on this scenic 5k route past the city's most beautiful landmarks – and you can still make it to work on time!

**Entry:** We have a limited number of free places for corporate partners – get in touch to find out more.

## JUNE



### GREAT NOTTS BIKE RIDE, CYCLE LIVE

Sunday 23 June 2019  
 Victoria Embankment, Nottingham

We are delighted that we have been selected as the official charity partner for this year's Cycle Live, and we would love you to join us by getting involved. Cycle the beautiful Nottinghamshire countryside with routes ranging from 25 to 125 miles.

**Entry:** We have a limited number of free places for corporate partners – get in touch to find out more.