

Annual Review
2016–17



Nottingham
Hospitals
Charity

At the heart of your care



#Here4Nottingham

Our **VISION** is an outstanding NHS for the people of Nottingham. We are **#Here4Nottingham**

We are Nottingham Hospitals Charity and we are dedicated to supporting the work of Nottingham University Hospitals NHS Trust. From stroke services to the children's cancer wards, from cardiac care to breast cancer research, we work alongside the Trust, raising funds to help adults and children across Nottinghamshire and the East Midlands.

Welcome!

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Our **MISSION** is to enhance patient care and help families and carers in the East Midlands by transforming hospital services through **innovation**, funding local **research**, investing in whole hospital **development** projects, purchasing the newest **technology**, and creating a caring **environment** for all who use Nottingham's hospitals.

We will facilitate these initiatives through inspiring fundraising appeals and carefully considered grant-making programmes, and by working with our hospitals and the communities we serve.

We are **#Here4Nottingham**

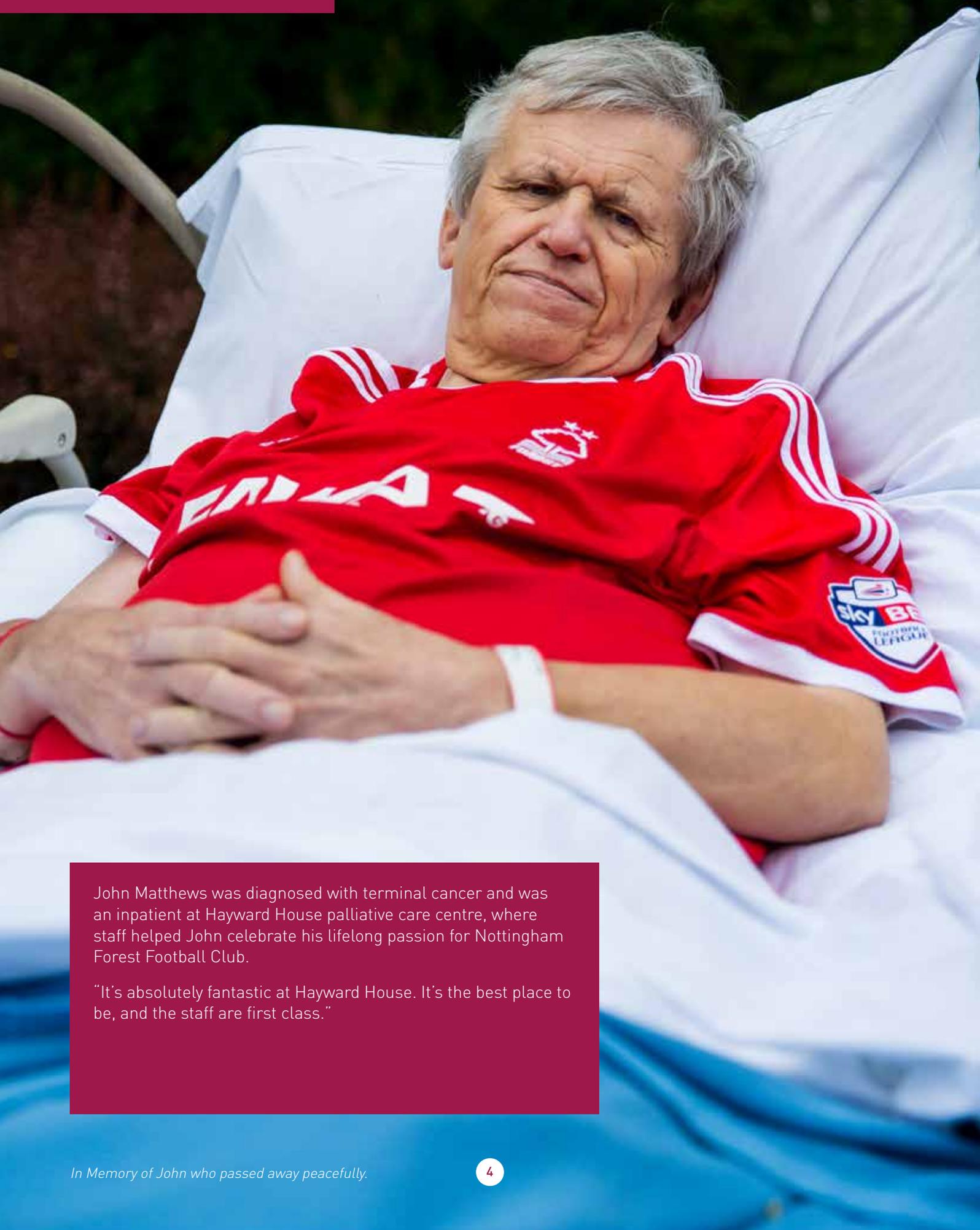
Our IMPACT for patients and families

Delivering inspirational fundraising appeals and carefully considered grant making programmes, we work with our hospitals and the communities we serve:

- Around £4 million invested each year in enhancing services, equipment, research and NHS staff training.
- Supporting Nottingham's hospitals, providing services to around 6 million people locally.
- Spanning almost 100 wards, across the widest range of health services areas.
- Working with more than 20,000 fundraisers and donors from the NHS, local communities and companies.



PATIENT CARE



John Matthews was diagnosed with terminal cancer and was an inpatient at Hayward House palliative care centre, where staff helped John celebrate his lifelong passion for Nottingham Forest Football Club.

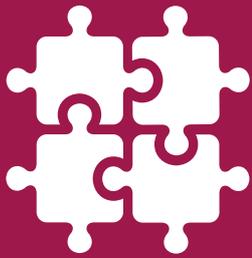
“It’s absolutely fantastic at Hayward House. It’s the best place to be, and the staff are first class.”

Enhancing patient care in Nottingham

Nottingham Hospitals Charity enhances services for patients at Hayward House, which offers hospice-style care to those suffering from advanced, progressive and terminal illnesses such as cancer. The Charity supports arts therapies, counselling and complementary therapy services for patients, carers and families, as well as extra nurses and a peaceful garden area, which all have a positive impact on emotional and psychological wellbeing.

£29,300

for the *Just Do It* scheme



100

reusable dementia activity boxes

620

people face terminal cancer each year



#Here4Nottingham

Over the past year, the Charity has also provided:

- **£29,300** for the *Just Do It* scheme, which helps put clinical staff's simple but effective ideas into action, such as food bags for vulnerable patients to take with them when they are discharged. The bags contain food and drink to keep patients nourished and hydrated on their return home.
- **£23,500** for an Activities Co-ordinator at the Wolfson Cystic Fibrosis Centre, to provide creative and diversional activities for inpatients, who are often in hospital for weeks at a time and are unable to mix with other patients due to the risk of cross-infection.
- **£7,000** for activity boxes for dementia patients, containing items such as puzzles and sensory 'touch' items, to provide a distraction for those who may be in distress, or at risk of endangering themselves by wandering away from their hospital beds.

#Here4Patients

- The Charity gave **£763,000** for enhanced patient care during 2016/17.
- Around **15,800** patients are treated at Hayward House each year.
- Approximately **620** people in Nottingham die due to terminal cancer each year.

#Here4Staff

"Thanks to Nottingham Hospitals Charity pledging £650,000 over three years, I am able to lead Nottingham University Hospitals NHS Trust through the Magnet accreditation programme. The programme promotes excellence in nursing and midwifery – it will help our staff be the best they can be, and provide the best possible care for our patients."

Kerry Jones, Magnet Programme Director

#Here4Supporters

Staff at Hayward House raised more than £10,600 for their own patients during 2016/17, by holding events such as a fashion show, summer fair and cake sale – really going the extra mile for the people they care for.

ENHANCING THE PATIENT ENVIRONMENT



Carly Williams and Martin Sommerville helped to create the new 'Zephyr's' pregnancy loss, baby and child bereavement centre at the City Hospital after losing their own son when he was stillborn.

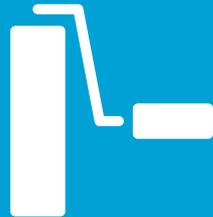
"We set up Zephyr's in our son's name to create a better place for families and staff to come together in compassionate surroundings, to find strength to talk openly about our children and grief and be in the company of others who understand. It is wonderful to see that dream now become reality."

Improving facilities in Nottingham's hospitals

Parents who suffer the loss of a pregnancy, baby or child now have a special support centre at the City Hospital thanks to a collaboration between Nottingham Hospitals Charity and a Nottingham couple whose baby was sadly stillborn. The Charity worked with Carly Williams and Martin Sommerville to raise £20,000 towards the Zephyr's bereavement centre, which is now providing counselling and peer support away from the maternity wards.

£2,700

Refurbish in the Neonatal Unit



5,000

people a year will benefit from the new patient areas

10,000

babies are born at NUH Trust



#Here4Nottingham

Over the past year, the Charity has also provided:

- **£2,700** to refurbish a parents' sitting room in the Neonatal Unit, giving families a comfortable environment away from the ward during what can be a very difficult time.
- **£225,000** over three years for the Gastroenterology Direct and Complete project, which has transformed the diagnosis and treatment of patients with liver and digestive problems, leading to reduced waiting times and more efficient hospital visits.
- **£200,000** to create three new patient areas at the Trent Cardiac Centre, including an area for relaxing away from the ward, and an admissions / discharge lounge, which will minimise the amount of transportation between different areas, allowing continuity of care and speeding up admissions and discharges.

#Here4Patients

- The Charity gave **£144,000** towards improving facilities during 2016/17.
- Around **5,000** people a year will benefit from the new patient areas at the Trent Cardiac Centre.
- Around **1,000** babies are treated at the NUH Neonatal Units each year, and around **140** births each year at NUH are stillbirths.

#Here4Staff

"It is wonderful to see Zephyr's open its doors to bereaved families. It will hopefully become known as a place that doesn't forget – that allows, encourages and helps families as they carry on with life to include and remember their cherished babies and children."

Jackie Browne,
Child Bereavement Facilitator at NUH Trust

#Here4Supporters

Nottingham Hospitals Charity Trustee Roger Whittle kindly donated £5,000 towards eight Kwickscreens to benefit young patients at Nottingham Children's Hospital. The portable screens provide privacy for young patients being treated in open clinical areas and project relaxing woodland images to help distract and calm children during their treatment.

SPECIALIST EQUIPMENT

Barry Wallace regularly receives treatment at the Dialysis Unit.

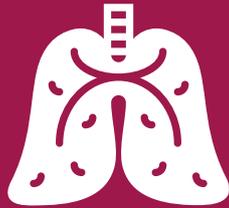
“These dialysis chairs, funded by Nottingham Hospitals Charity, make such a difference during my treatment. I am often in a chair for hours at a time, so having somewhere comfortable to sit – or lie back – makes a real difference.”

Investing in specialist medical equipment for Nottingham

Patients suffering from kidney disorders often have to visit hospital several times a week, for at least four hours at a time, to receive dialysis. Nottingham Hospitals Charity has given £45,000 for new, reclining dialysis chairs, to allow patients to receive their treatment in comfort.

£27,000

for a new piece of equipment called the ProLab



£21,000

for a portable ultrasound machine

250
children a year staying on the Paediatric Critical Care Unit



#Here4Nottingham

Over the past year, the Charity has also provided:

- **£27,000** for a new piece of equipment called the ProLab, which accurately tests children's lung function in order to diagnose early lung disease and support early diagnosis and treatment.
- **£21,000** for a portable ultrasound machine for the Renal Unit, allowing accurate diagnosis at patients' bedsides.
- **£7,000**, raised by the Harley Jae Trust, for specialist portable monitoring and breathing equipment for the Paediatric Critical Care Unit, which will aid the transfer of young patients for important tests.

#Here4Patients

- The Charity gave **£247,000** towards specialist medical equipment during 2016/17.
- Around **250** children a year staying on the Paediatric Critical Care Unit need help to breathe via a ventilator.
- Approximately **400** people receive dialysis at Nottingham's Renal and Dialysis Unit each year.

#Here4Staff

"Patient experience is very important, particularly for people who require regular treatment for a long-term condition such as kidney failure. These new dialysis chairs benefit patients, who will now be more comfortable when receiving dialysis, and staff, as the chairs are electronically adjustable to allow staff to put them at the optimum working height to allow them to access the patient and the dialysis equipment and provide care to patients more easily."

Simon Roe, Head of Renal Service

#Here4Supporters

The Nottinghamshire Kidney Units Appeal group (NKUA) raised £20,000 towards the new dialysis chairs. The group has raised a phenomenal £300,000 to help renal patients and fund kidney research since it was formed in 2002.

MEDICAL RESEARCH

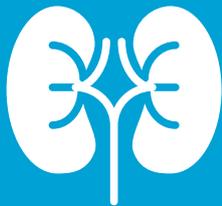


Professor Stephen Chan, Consultant Clinical Oncologist at Nottingham Breast Institute, carries out crucial research into breast and ovarian cancer, with funding from Nottingham Hospitals Charity.

“The purpose of our research is to identify the best treatments for patients according to their tumour’s response to a particular treatment. This means we can tailor our approach to individual patients and help them avoid unpleasant side effects wherever possible. But we rely on kind donations to enable the research to go ahead.”

Funding medical research projects in Nottingham

Patients suffering with breast cancer are more likely to receive tailored and effective treatment thanks to local research being carried out by Professor Chan and his team in Nottingham. Nottingham Hospitals Charity gives £50,000 each year through the Nottingham Breast Cancer Research Appeal, to support Professor Chan's vital research.



£11,600

to pilot a study looking into babies and their mothers due to kidney disease during pregnancy

£7,000

into a DNA repair study



170

people in Nottingham are diagnosed with breast cancer each year



#Here4Nottingham

Over the past year, the Charity has also provided:

- **£100,000** for a three-year programme researching dementia care, looking at how volunteers work with patients with dementia and how this might be built on to improve their care and wellbeing.
- **£11,600** to pilot a study looking into complications that can arise in babies and their mothers due to kidney disease during pregnancy.
- **£7,000** into a DNA repair study which aims to help personalise cancer therapy and hopefully lead to the development of new cancer drugs.

#Here4Patients

- The Charity gave **£569,000** for medical research during 2016/17.
- Thanks to the Charity providing **£1.2m** of seed funding over eight years to pump prime new local research projects, more than **£8m** has been further generated to continue to develop crucial medical research here in Nottingham.
- Approximately **170** people in Nottingham are diagnosed with breast cancer each year, meaning local research is vital.

#Here4Staff

"I want to make sure patients with dementia are supported in the best way possible. My research is going to benefit so many people with dementia, not just at NUH but hopefully globally. I would like to say a heartfelt thank you to the Charity and its donors because I wouldn't be able to do this without their support."

Liz Charalambous, Staff Nurse and PhD Fellow whose research into dementia care is being funded by Nottingham Hospitals Charity

#Here4Supporters

Staff at Oasis Hair and Beauty in Hucknall raise money for breast cancer care and research at Nottingham's hospitals every year after the owner of the business, Alison Madge, was treated for the disease by Prof Chan and his team. Last year the group raised more than £3,500 for the Nottingham Breast Cancer Research Appeal, to continue to help other people like Alison.

APPEALS



Nigel Gregory is Nottingham Hospitals Charity's Development Director and works closely with our hospital teams to identify and develop new appeals.

"Helping our frontline hospital teams develop new fundraising appeals is at the core of my work here in Nottingham. Our team works together with staff to identify which additional services, equipment and facilities could make a real difference to patients. We then coordinate the whole process whether it's a short term appeal or a long term campaign."

Putting appeals at the heart of our work

Nottingham Hospitals Charity has a strong focus on running successful appeals. We regularly profile them where a particular focus or urgency is required such as the Big Appeal for Nottingham Children's Hospital, the Wolfson Cystic Fibrosis Centre appeal and others like our Hayward House palliative care centre appeal. These are core to our focus on improving facilities for our patients, supporting their families and ensuring our hospital staff can deliver great care.

£300,000

each year to help the palliative care centre, Hayward House Nottingham



Nottingham Cancer Care Appeal will invest in developing Nottingham's cancer care

£3.5m

raised during 2016/17



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Some of the Charity's current and upcoming appeals include:

- **Hayward House Nottingham Appeal** – the Charity raises around **£300,000** each year to help the palliative care centre continue to provide vital support and therapy services for patients and their families.
- **The Big Appeal** – this appeal, in aid of Nottingham Children's Hospital, was launched in 2016/17 and aims to raise **£4 million** over four years to provide family accommodation, state of the art diagnostic equipment and crucial research into childhood illnesses.
- **Nottingham Cancer Care Appeal** – this upcoming appeal will invest in developing Nottingham's cancer care through a whole host of fundraising activity. Watch this space for more on this new appeal...

#Here4Patients

- The Charity raised **£3.5 million** during 2016/17.
- Around **20,000** members of the public, patients, families, local businesses, schools and community groups raise money for Nottingham's hospitals each year.
- Nottingham's hospitals serve around **6 million people** from across the region, meaning donations to Nottingham Hospitals Charity can help us to have a huge impact on the care that people in Nottingham receive.

#Here4Staff

"Everyone at Nottingham Children's Hospital is grateful for the fantastic support offered by Nottingham Hospitals Charity through the launch of the Big Appeal. From working on our wonderful new Robin branding and persuading our Chief Executive to abseil off QMC to launch the campaign, to persuading TV star Sue Perkins to judge our very own Big Bake competition. Ploughing straight in to raising hundreds of thousands of pounds, the help from the Charity and its supporters has been amazing."

Dr Stephanie Smith, Paediatric Consultant and Head of Service for Nottingham Children's Hospital

#Here4Supporters

Nine-year-old Abbie Anderson raised £165 for the Big Appeal by selflessly asking for donations instead of presents for her birthday. The money will help make a difference to children and their families at Nottingham Children's Hospital.

A WORD FROM BARBARA CATHCART, CHARITY CHIEF EXECUTIVE

This has been a year of successful conclusions, significant launches and new developments for the Charity. Our donors and fundraisers have been at the heart of this success.

I am delighted that our newest fundraising appeal, the Big Appeal for Nottingham Children's Hospital, has already made a huge impact in terms of generating public profile, galvanising enthusiasm from supporters and in meeting its challenging first six months fundraising targets. With our ambitious targets now extending to raising £4million over four years I know that we will be changing and improving outcomes for thousands of children for many years to come.

At the launch of our Big Appeal last autumn I was very humbled to stand alongside a wonderful mother of two, Melanie Ibrahim, as she talked movingly about the importance of the Children's Hospital to her baby daughter Amaya in her first few months of life.

Six months and over £300,000 later, we know that the Big Appeal will make a huge impact for over 60,000 children and young people who use the Children's Hospital each year.

This spring we achieved another landmark for our Charity when we opened Zephyr's, our child bereavement centre at City Hospital. This new service has been developed in partnership with a local couple who sadly lost their first son, Zephyr. In their moment of grief they had a dream to create a supportive environment for bereaved parents, away from the difficult memories of the maternity units. They worked with us to raise the funds and now Zephyr's has become a reality, to be used by the many who will inevitably follow in their steps.

This year has also seen the Charity step up our support for staff at NUH, with a three year £650,000 programme of funding for the Trust's nursing and midwifery excellence programme, MAGNET®. Developing excellence for NHS staff will help ensure excellent services for patients.

Finally, I often reflect on the fact that our donors have their own special reasons for donating, with many choosing an area that is close to their hearts. So I would like to thank each and every one of you for helping us to be at the heart of your care.



A WORD FROM OUR CHAIRMAN, WILLIAM COLACICCHI

One year ago the Trustees set out a stretching set of objectives for the Charity, which I am pleased to report have been met or are underway, benefitting patients and their families, as well as supporting our dedicated NHS staff to deliver the best services they can.

The Charity's profile within the community was boosted through region-wide communications campaigns, focused around key services such as palliative care, cystic fibrosis and the Children's Hospital services.

An increasing number of staff have participated in fundraising events and activities, which reached an all-time high with TV celebrity Sue Perkins' visit to the Children's Hospital. This big event was broadcast live via Facebook, allowing those on shift or at home to participate.

Our £4 million Big Appeal for Nottingham Children's Hospital was successfully launched, with Trust CEO Peter Homa and Nottingham's 'Real Robin Hood' abseiling down the side of QMC to unfurl the appeal's launch banner. Focused on enhancing family accommodation and paediatric imaging, the Big Appeal extended to a short film in local cinemas, and coverage in the national media, galvanising individuals, schools and local business to support it.

We have extended our presence from the City Hospital to include QMC, where a

new Charity office has been located near the Front Entrance. Next year, plans are underway to develop a new Charity Hub, also near the main reception. We would like this to become a focal point for members of the public and Trust staff over the coming year.

We also have an ambitious new Fundraising Strategy, aimed at delivering £20 million by 2020 and a Charity team galvanised behind this. Reinforcing our team's commitment, I am deeply proud of the Community Champion of the Year accolade awarded to our Chief Executive, Barbara Cathcart, this spring. The award reflects not just her leadership but also the Charity team's hard work and dedication. It was wonderful to see the team described as "having passion" and being able to engender "community involvement among NHS staff, patients, families and corporate sponsors alike".

I hope you have enjoyed reading about the great stories from patients, families and staff in this report. I hope you have also been impressed by the impact that your support has provided in our local communities.



ANNUAL REVIEW – FINANCIAL REVIEW



Our charity was formed in 2006. Our ten years anniversary delivered an important step forward for us, when on 1 February 2016 we incorporated as a charitable company limited by guarantee. This means that donations, legacies and fundraising income received by us are now strictly separated from NHS finances. This successful change has required an update to our charity number as registered with the Charity Commission, with a new charity number assigned to us.

STRATEGIC REPORT

Charity update: Achievements and performance

The Trustees' Annual Report comments on key features of the full accounts which are available from the Nottingham Hospitals Charity registered address. Figures are extracted from the full accounts which can be consulted if more details are required.

Copies of the full accounts have been submitted to the Charity Commission. They carry an unqualified audit report. The Annual Report and Accounts were approved by the Trustees on 16 October 2017 and are signed on their behalf by the Chairman of the Trustees.

Nottingham Hospitals Charity is one of the top performing NHS charities in the UK, widely recognised for its generation of voluntary income; support for key fundraising appeals and provision of services and capital enhancements; and for its strong governance. There is an unwavering drive for excellence which runs through the whole organisation, from the Board of Trustees to our junior apprentices. Having been established for ten years, the Charity's ambition is to capitalise on its successes and build on these to provide more support, through increased appeals, and with more directly-run Charity services to benefit the patients of Nottinghamshire.

Our objectives and activities

The charity's objects are to further such charitable purposes relating to:

- A focus on innovation.
- Funding local research.
- Investing in whole hospital staff development projects.
- Purchasing the newest technology.
- And creating a caring environment for all who use Nottingham's hospitals.

We will facilitate these objects through:

- Inspiring fundraising appeals.
- Carefully considered grant-making programmes.
- And by working with our hospitals and the communities we serve.



REVIEW OF 2016/17 OBJECTIVES

Objective	Performance
Deliver the first of the four-year Fundraising Strategy: £20 million by 2020	Year 1 Achieved £3.511 million for the year ended 31 March 2017 This was achieved through a combination of fundraising activities, including local events, employee participation, legacies, volunteer fundraisers and company support
Increase the Charity's profile in the hospitals and the community through campaign-related communications activities for the Nottingham Children's Hospital	Achieved: The Children's Hospital 'Big Appeal' was launched in November 2016 with recognisable #hellorobin campaign materials distributed throughout the community with strong media coverage
Mount a Nottingham Children's Hospital appeal for an enhanced paediatric imaging service to provide specialist treatment for brain cancers; and mount Charity-initiated (non-capital) appeals across both hospitals	Achieved: Paediatric imaging service is included in the 'Big Appeal' Zephyr's (Centre) has been established for bereaved families of babies and children
Re-launch seed funding activities for research projects and ensure integration with the Research and Innovation priorities of NUH Trust	In progress: Plans underway to launch new programme in November 2017
Establish a Charity fundraising hub in a high trafficked area of Queen's Medical Centre	In progress Space identified by QMC and progress is underway for Spring 2018



PRINCIPLE OBJECTIVES AND AIMS

Our vision is an outstanding NHS for the people of Nottinghamshire

Our mission is to enhance patient care and help families and carers in the East Midlands by transforming hospital services through innovation; funding local research; investing in whole hospital staff development projects; purchasing the newest technology; and creating a caring environment for all who use Nottingham's hospitals. We will facilitate these initiatives through inspiring fundraising appeals and carefully considered grant-making programmes; and by working with our hospitals and the communities we serve.

2017-18 Objectives

We are proud of our achievements and aim to build on them by increasing our charitable investment over the next three years, which will be achieved by implementing our fundraising strategy.

This is an exciting time for NUH Charity – with its focus on growth – to ensure robustness in responding to the NHS' changes and challenges, which are significant. The NHS is having to deliver care in a rapidly changing environment of increasing needs of an ageing population, co-morbidities, increased expectations and the availability of improved technologies and drugs. To support our longer term aims we have set the following objectives for the forthcoming year:

- Reconfigure the Charity's research granting programme for seed funded projects.
- Extend NUH Charity's fundraising remit to Nottinghamshire Healthcare NHS Trust's POSITIVE appeal as part of the establishment of its child and young adult mental health facility.
- Deliver the 2017/18 Fundraising Strategy to raise £3.585 million with a particular focus on continuing The Big Appeal for the Children's Hospital, including the provision of Charity-identified and funded appeals and services.
- Develop a service to promote youth volunteering in hospitals, in collaboration with NUH.
- Direct the development of Zephyr's services for bereaved families, expanding existing services to accommodate increased demand.

And for 2018-19 and beyond

- Invest in the staff wellbeing programme and introduce plans to increase support to medical staff.
- Increase granting in seed funded research, introduce plans for a NUH Charity Fellowship and research awards programme.
- Launch a Nottingham-wide appeal to benefit cancer patients, including research and enhanced facilities.
- Introduce plans to establish a £500k innovation fund to support transformation projects in collaboration with Nottingham University Hospitals Trust.

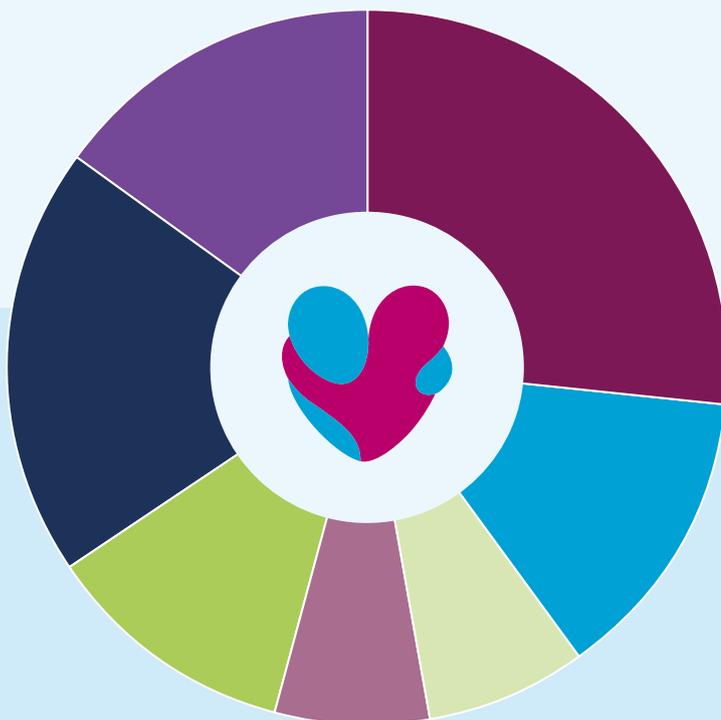
FINANCIAL REVIEW DETAILS

Overall, the assets of the Charity at 31 March 2017 were £17.817 million (15/16: £15.425 million). During the year there was a surplus of income over expenditure of £685,000. After taking into account gains from investments totalling £1.707 million there was an overall increase in net assets of £2.392 million.

Total income for the year was £3.511 million (15/16: £4.052 million) comprised of fundraising, in memory gifts, donations, legacies and investments. We are most grateful to our donors and supporters for their significant contribution to patients' care in our hospitals. Total income by the main funding sources with comparisons to the previous year is shown below:

Income - how we have been supported this year:

	2016/17 £000	2015/16 £000
Legacies	939	1,265
Community Fundraisers	472	583
Gifts in-memory	256	271
Corporate Supporters	242	235
Trusts and Foundation	395	349
All other voluntary income	681	855
Investment Income	526	494
Total	3,511	4,052



- Legacies: £939,000 (15/16: £1.265 million)
- Our Community Fundraisers: £472,000 (15/16: £583,000)
- Gifts in memory £256,000 (15/16: £271,000)
- Our corporate supporters £242,000 (15/16: £235,000)
- Trusts and Foundations £395,000 (15/16: £349,000)
- All other donations including events and individual donations £681,000 (15/16: £855,000)
- Investment Income £526,000 (15/16: £494,000)

The Charity has invested over £34 million in charitable activities to the local health community in our ten year history, of which £2.250 million was granted in 2016/17 (15/16: £3.447 million).

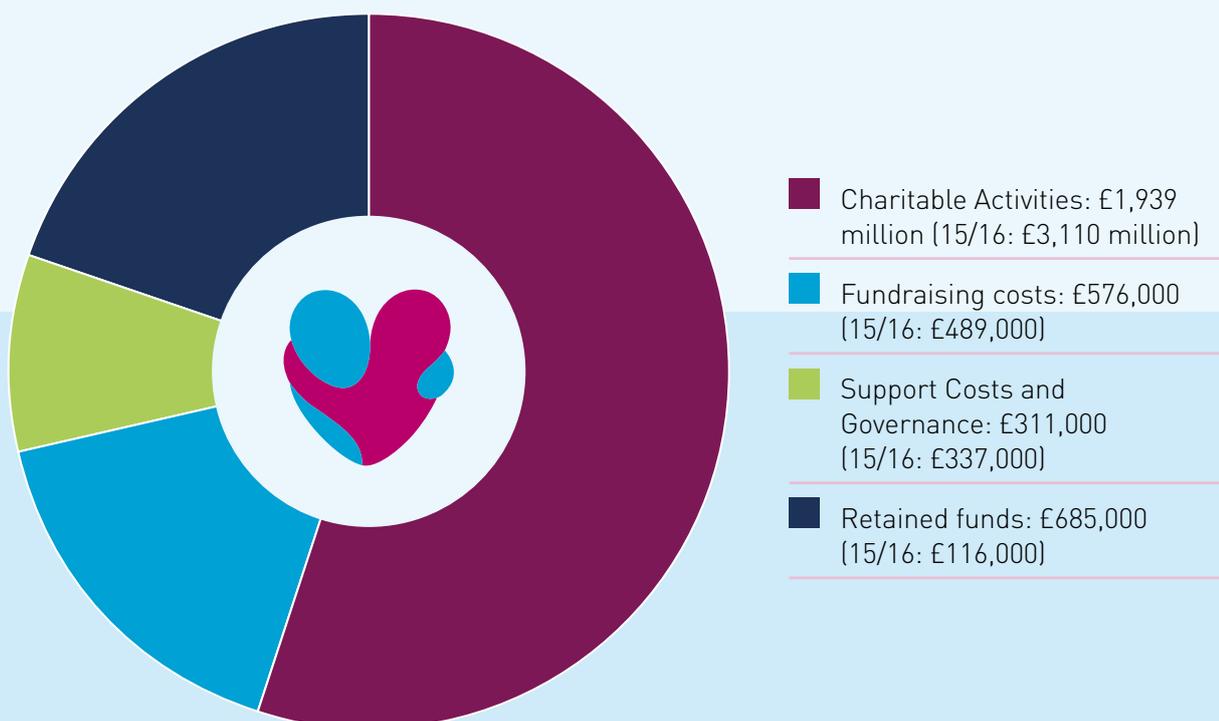
The table and chart below shows how the charity spent our funds during the year. £1.939 million was spent on charitable activities, examples of which are included on pages 4 to 13.

* A further £685,000 was retained in our reserves to support on-going and future projects (i.e. Big Appeal for Nottingham Children’s Hospital).

A further £887,000 was required to raise our fundraising income and ensure that appropriate controls and governance were maintained and strengthened. The Charity is committed to ensuring that it is cost effective in its activities, obtains value for money and provides both excellent donor care and compliance.

Expenditure - what our funds supported:

	2016/17	2015/16
	£000	£000
Charitable Activities	1,939	3,110
Fundraising costs (including investment management)	576	489
Support Costs and Governance	311	337
Retained funds*	685	116
Total	3,511	4,052



STATEMENT OF FINANCIAL ACTIVITIES

Statement of Financial Activities for the year ended 31 March 2017

	2016/17 £000	2015/16 £000
Incoming resources		
Legacies	939	1,265
Donations	1,998	2,259
Activities for generating funds	48	34
Investment Income	526	494
Incoming resources from charitable activities	0	0
Other incoming resources	0	0
Total incoming resources	3,511	4,052
Resources expended		
Charitable Activities:		
Patient Education & Welfare	1,169	2,331
Staff Education & Welfare	249	368
Research	665	578
New Building & Refurbishment	167	170
Total Charitable Expenditure	2,250	4,438
Cost of generating voluntary income	476	416
Investment Management costs	100	117
Other resources expended	0	0
Total resources expended	2,250	3,980
Gains & Losses on investment		
Gains/(Losses) on investment assets	1,707	(745)
Net income/(expenditure)/Movement in Funds	2,392	(673)
Fund balance brought forward at 1st April	15,425	16,098
Total Funds carried forward	17,817	15,425

Balance Sheet as at 31 March 2017

	2016/17 £000	2015/16 £000
Fixed Assets		
Intangible assets	0	0
Investments	17,757	16,149
Total Fixed Assets	17,757	16,149
Current Assets		
Stocks	0	0
Debtors	406	516
Short term Investments	1,116	1,100
Cash at bank and in hand	1,570	1,676
Total Current Assets	3,092	3,712
Liabilities		
Creditors: Amounts falling due within one year	278	365
Grant Accruals	2,754	3,347
Total Current Liabilities	3,032	3,712
Net Current Assets/(Liabilities)	207	(420)
Total Assets less Current Liabilities	17,964	15,729
Creditors: Amounts falling due after more than one year	0	0
Grant Accruals	147	304
Total Net Assets or Liabilities	17,964	15,425
Funds of the Charity		
Endowment Funds	37	32
Restricted	2,350	1,756
Unrestricted	15,430	13,637
Total Funds	17,817	15,425

INVESTMENT POLICY

Funds that are not required for immediate expenditure are invested in a balanced portfolio. Recognising the need for growth and the demands on the Charity's charitable income, Trustees recognise that its investments must be protected from market volatility and subsequent risk to its assets.

For this purpose, the Charity has an Investment Policy, the objectives of which are:

- To enhance the real value of capital over time whilst generating a reasonable level of income.
- To generate income to meet the charitable requests made to us, and Charity support costs.

The Trustees recognise the need to be protected against market conditions and within this volatile market, took the following actions:

- Hold expenditure for shorter term grants in cash deposits.
- Appeal funds are held in fixed-term treasury accounts.
- A percentage of the value of the investment portfolio is held in reserve.
- Advice from the Charity's investment advisors is requested regularly.

The Charity investment managers follow strict guidelines and the charity does not hold investments in any companies with significant exposure to the tobacco industry.

At 31 March 2017 the total value of our investments were £17.75 million and have increased by £1.707 million during the financial year.

RESERVES POLICY

The Charity Trustees wish to provide long term support to the Nottingham University Hospitals NHS Trust:

- To improve the environment for patients and staff.
- To advance medical knowledge through research.
- To support staff development and training.
- To fund equipment.



The policy states:

- The Charity Trustees recognise their obligation to ensure that funds received should be spent effectively and promptly in accordance with the Charity objects. However it is considered prudent that a workable level of reserves be maintained to protect the continuity of the charity's work in the event of a shortfall in income and minimise risk to projects.
- The target level of reserves is set between at £2.9 million and £3.7 million and is sufficient to fund one year's grant making and support costs, based on the average of the last three year's giving, which includes the cost of fundraising activity to generate funds to ensure the stability of grant funding to Nottingham University Hospitals NHS Trust.

The Charity receives both restricted and unrestricted income from donations, legacies, fundraising events and from grants. Whilst the restricted income is greatly valued in supporting specific projects at the hospitals unrestricted income remains crucially important. We have the philosophy that clinicians know what is best for their patients and unrestricted income enables us to support such enhancements which have the greatest impact on patient care.

Funds include:

- **Restricted Funds: £2.350 million (2015/16: £1.756 million)**
These are funds that are subject to legal restriction and do not form part of reserves.
- **Designated funds: £11.670 million (2015/16: £10.782 million)**
These are funds where the income has been given for a specific ward/department/research at NUH Trust and are earmarked for specific future spending; these funds are excluded from Reserves.
- **Endowment Funds: £37,000 (2015/16: £32,000)**
These are funds where the capital is held in perpetuity and invested to generate income; only the income can be spent for a specific purpose (Nottingham Children's Samaritan Fund is the Charity's only endowment fund). These funds are excluded from Reserves.

The above funds are mainly invested within an investment portfolio held with Smith and Williamson. The income generated from these investments is used to cover the administration and fundraising costs of the Charity.

The level of reserves is monitored at quarterly Trustee meetings throughout the year, and reviewed annually.



The value of charity reserves at 31 March 2017 was £3.760 million (2015/16: £2.855 million).

The reserves are at the upper limit due to a £500,000 Innovation Fund, which is being structured to encourage active applications from all clinical teams to provide transformative programmes to benefit patients across the hospitals. This will be an open competition, subject to peer review.

STRUCTURE, GOVERNANCE AND MANAGEMENT

One of our key objectives in the previous financial year was to create a significant change in our governance, from an NHS-linked charity to a fully independent charity, which is outside the remit of the Department of Health.

As from February 1 2016, we incorporated as a charitable company limited by guarantee, which means that donations, legacies and fundraising income received by us are strictly separated from NHS finances.

Trustees during the year 2016/17 were:

Seven Trustees, who are also directors for the purposes of company law have full responsibility for the Charity's governance and are accountable to the Charity Commission.

Each Trustee has an independent expertise that ensures effective coverage in a broad range of expertise: charitable law, accounting, medical, public relations and marketing, business management and leadership.

Under the Articles of Association new Trustees are elected by the Trustees for a term of up to four years. An outgoing Trustee may be re-appointed, but no individual Trustee may serve more than 10 years in total unless the Trustees consider there to be exceptional circumstances. Nottingham University Hospitals Trust has the right to appoint one Trustee of the Charity.

New Trustees receive appropriate induction on their responsibilities and are issued with detailed induction information. Trustees receive an annual appraisal from the nominated Chairman of the Trustees.

Trustees are recruited through an open process that is publicly advertised and through a specialist recruitment agency.



Trustees during the year 2016/17 were:

William Colacicchi, Chairman

William is a Partner at Browne Jacobson LLP. He is also past Chairman of the Association of NHS Charities, founder Chairman of Nottingham Hospitals Charity and a Trustee for several charities locally and nationally.



Alec McKee (retired 25 May 2016)

Alec retired as a Non-executive Director of Nottingham University Hospitals NHS Trust, and as Trustee in May 2016. He was a former Managing Director of John Deere.



Carole Ayre (Trustee from 01 March 2017)

Carole is a Retired Partner at law firm Browne Jacobson and led the development of their NHS Clinical Negligence team. Her focus has been on promoting the development of health law practice at the firm with a wide range of experience within the NHS sector.



Jane Johnson

Jane is a retired Consultant Pathologist at Nottingham City Hospital, former Chair of the Medical Staff Committee and past President of the British Society for Clinical Cytology.



Jonathan English

Jonathan is the co-founder and Managing Director of Skeleton, a Nottingham-based video production agency. Founded in 2008, Skeleton works with brands and businesses across the world.



Laurence Coppel

Laurence is an Economist and Chartered Accountant, past non-Executive Director of Queen's Medical Centre and past Chairman of Nottingham Building Society until 2004.



Mandie Sunderland

Mandie has worked at NUH since February 2015 and as a Chief Nurse is responsible for almost 5,000 nurses and midwives at the Trust. In 2013, she was named one of the 50 most influential women in the NHS by the Health Service Journal.



Paul Keirnan (deceased)

Paul was a founder and owner of the public relations and marketing company Expert Health Communications, Secretary to two obesity charities and Marketing Director of one of the UK's biggest weight loss surgery networks.



Roger Whittle

Roger is the founder and Managing Director of Nottingham company Jigsaw24, employing over 200 people, with annual sales of over £125 million. Roger established Jigsaw24 in 1992.



Public Benefit

The trustees confirm that they have complied with the Charity Commission's general guidance on public benefit. The projects funded by the Charity support benefits to patients, staff and visitors using healthcare facilities of Nottingham University Hospitals NHS Trust in line with donors' wishes and the charity's mission and objectives.

MANAGEMENT OF CHARITY

Barbara Cathcart, Chief Executive

Barbara helped to establish Nottingham Hospitals Charity in 2006 from the merger of the two predecessor charities covering City Hospital and Queen's Medical Centre. Under Barbara's leadership, over £34 million has been raised for Nottingham's hospitals in the past ten years, covering local research, patient facilities and enhancements, NHS staff development and innovation and redevelopment projects. Barbara has a prior track record in supporting Canadian medical projects, including negotiating the largest contract for neonatal care at Women's College Hospital in Toronto; and establishing the first Chairs in Breast Cancer Research and Paediatric Neurology at the University of Toronto.



Julie Brailsford, Deputy Chief Executive & Director of Finance

Julie is a qualified accountant and has dedicated most of her career to Financial Management and Financial Services in the NHS. Julie has worked at the Charity since 2008 and is responsible for the overall management of the Charity's finance and governance arrangements, ensuring that income and expenditure is properly accounted for and donations are used where they are intended and needed within Nottingham University Hospitals NHS Trust.



Nigel Gregory, Director of Development

Nigel Gregory joined the Charity as Director of Development in February 2016, from his previous appointment at Loughborough University where he worked as Deputy Director of Development and Alumni Relations. Nigel has more than 17 years of experience in fundraising and has worked in the United Kingdom and United States of America where he spent several years working with Outward Bound West and the American Alpine Club, helping them to develop their fundraising and communications programmes.



Remuneration Statement

The Charity's remuneration policy is reviewed by its Trustees annually. It is to offer non-discriminatory, fair, reasonable and competitive pay to attract and retain appropriately qualified, experienced and professional staff to lead, manage and deliver the Charity's objectives. In setting this policy, the Trustees consider pay policies and practices in comparable charitable organisations, regionally and nationally.

In 2016/17, the Charity employed 15 full time equivalent staff; two employees received total remuneration greater than £60,000. The multiple between the highest pay and the median pay was no more than 3.3 times.



MANAGING RISKS

The Trustees are legally required to minimise significant risks to the charity. The Charity is managed by the Chief Executive and follows Standing Financial Instructions and Standing Orders.

The key risks to the Charity in 2016/17 were:

Financial: variability of investment returns constitute the charity's major financial risk. This is mitigated by retaining expert investment managers and having a diversified investment portfolio. In addition funds raised for our capital appeals are held in deposit accounts to safeguard funds against investment volatility.

Fundraising: Compliance with changes in fundraising regulations, including data protection legislation and potential impact on potential impact on future income. We are registered with the Fundraising Regulator and have adopted the Fundraising Promise and are following a four year fundraising strategy with a skilled team.

All activities are monitored closely by the senior management team and Trustees annually review the potential risks of the Charity, with established systems to ensure appropriate controls are in place.

The Charity uses the services of Internal and External Auditors. Moreover, working practices and procedures are carried out in line with: the Charity Commission, Institute of Fundraising, Information Commissioner's Office, and the Fundraising Regulator.

FUNDRAISING ACTIVITIES

Fundraising

At Nottingham Hospitals Charity we believe it is important to be open about how we raise our charitable funds. This section clearly lays out how we fundraise and where your money goes.

Nottingham Hospitals Charity is active in nearly every form of mainstream fundraising and offers existing and potential supporters a broad range of ways to support the Charity, including: a variety of events, in memory giving, regular giving, leaving a Gift in Wills, corporate and community engagement programmes, staff fundraising and trusts and foundations.



The Charity does not rely on the services of any external, professional fundraising partners. For patient mailings, we work with the NHS Trust's Caldecott Guardian and compliance team, in order to ensure compliance with Data Protection and governance.

The Charity's costs to generate income were 14% in 2016/17.

The Charity has a Vulnerable Persons Policy in place to protect people in vulnerable circumstances.

Complaints

We report our complaints to align with the Fundraising Regulator requirements. The number of complaints received for the 12 months to 31 March 2017 regarding fundraising was four. This is the same number as the previous year.

From time to time, we ask whether our supporters would like to continue to support us and ask for their preferences as to how we communicate with them. We give them the option to let us know if they would prefer less contact, or no longer wish to hear from us, and always respect their wishes. We do not sell or exchange lists of data with any other charities or companies for marketing or fundraising purposes.

Our fundraising promise

As a charity, we believe people need to feel that we're using our resources effectively. That's why we make these fundraising promises:

We promise to provide information about our work and our finances so everyone can see how their money is being spent and the difference they're making to the patients and staff looking after them at Nottingham's hospitals.

We promise to communicate with supporters in a way that suits them. If they tell us they'd prefer less contact or don't want us to hear from us at all, we'll respect their wishes.

We promise to check at the start of every conversation, on the phone or in person, that the person is happy to speak to us.

We promise never to sell an individual's data to any third party. We will not share their details with other charities.

We promise to adhere to all industry guidelines and regulations.

We promise to make it easy for individuals to tell us their contact preferences and we're here to talk about our work or answer any questions.



Reference and Administrative Details of the Charity

Charity Name:	Nottingham University Hospitals Charity
Other names used:	Nottingham Hospitals Charity
Registered No:	1165397
Charity's Objects	Any charitable purpose relating to Nottingham University Hospitals NHS Trust or the purposes of the health service
Company Registration No:	9978675
Registered Office:	Nottingham University Hospitals Charity Nottingham City Hospital Campus Sherwood Building, Hucknall Road Nottingham NG5 1PB
Telephone:	0115 962 7905
E-mail:	charity@nuh.nhs.uk
Web address:	www.nottinghamhospitalscharity.org.uk

Advisors

Bankers:	National Westminster Bank PLC 16 South Parade Nottingham NG1 2JX
Investment Managers:	Smith & Williamson 25 Moorgate London EC2R 6AY
Solicitors:	Withers LLP 16 Old Bailey London, EC4M 7EG
Auditors:	KPMG LLP St Nicholas House 31 Park Row Nottingham NG1 6FQ





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