

BUSINESS BULLETIN

ISSUE ONE – FEB/MAR 2016



Nottingham
Hospitals
Charity

At the heart of your care

Welcome

Welcome to our new regular Business Bulletin – your chance to find out about the latest opportunities to get your company involved with Nottingham Hospitals Charity.

Nottingham Hospitals Charity (registered charity number 1059049) is here to help you to help your local hospitals. We're the charity at the heart of Nottingham University Hospitals NHS Trust, supporting the best care for patients at Queen's Medical Centre (including Nottingham Children's Hospital), City Hospital, Ropewalk House and Hayward House.

We raise money to improve facilities for patients and staff; fund new state-of-the-art equipment; provide additional services for patients; support staff development; and initiate local medical research. We fund the 'added extras' that make a big difference to patient care in Nottingham, going over and above the NHS provision.

Essentially we're all about making the experience of being in hospital better for people of all ages and, ultimately, helping to save lives. **With the help of our generous donors, tireless fundraisers and corporate partners like you, we support our hospitals to be the very best.**



We'd like to extend a very warm welcome to some of our newest corporate partners:

Sandicliffe – Phil Lycett and Mark Robinson (above) from East Midlands car dealer Sandicliffe have committed to face a number of challenges this year (including Phil taking on the Snowdon marathon!) to raise money for Nottingham Children's Hospital and Hayward House.

Russell Scanlan – staff at city centre insurance brokers Russell Scanlan have voted to support Nottingham Hospitals Charity throughout 2016. In particular, the Russell Scanlan team will be raising money for Linden Lodge, the specialist Neurological Rehabilitation Unit at City Hospital.

Volunteering opportunities

In the Spring/Summer we will begin renovating, decorating and fitting out a new support unit at City Hospital, for families who have suffered pregnancy loss, or the death of a baby or child. We will need the help of companies like yours to make this project happen – please do get in touch if you would like further information or to express your interest.

We are also currently recruiting enthusiastic volunteers for the Asda Foundation Nottingham 10k run in Nottingham City Centre on Sunday 15 May, to help with marshalling the route, handing out water to runners and helping at the finish line. If you or any of your colleagues would like to get involved then please do let us know.



To find out more about any of these projects or events please contact **Joanne Benbow** on **0115 962 7905** or by emailing **joanne.benbow@nuh.nhs.uk**

Thank you!

Thank you so much to each and every one of our corporate partners – whether you are raising £20 with a collection tin in your premises or £10,000 by getting staff involved in a range of events throughout the year, it all makes a big difference to our hospitals.

This month, Nick has been out and about collecting cheques from a range of generous businesses whose staff and customers have been helping to raise vital funds for Nottingham's hospitals.

Hart's Restaurant raised **£1,390** by asking diners to add a donation of £1 to their bill during November and December, in support of Nottingham Children's Hospital.



Birchwood Price Tools – the Eastwood-based manufacturer and wholesaler of workwear, power tools, hand tools and site equipment – presented a cheque for **£11,037** for the Children's Hospital raised by staff in 2015. The company have challenged themselves to raise twice that total in 2016!



Lincoln-based aviation experts Inzpire Ltd generously gave **£2,920** to the Paediatric Intensive Care Unit at QMC after making a donation for every staff survey filled in.



Proud Suppliers and Supporter to Nottingham Hospitals Charity

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Forthcoming Events

MARCH



THE LONGHORN 2016

Sunday 6 March 2016

(Thoresby Hall, Thoresby Park, Ollerton)

Choose from 5k, 10k, half marathon, full marathon or 60k Ultra, running over old military roads and tracks through ancient woodland and grassed paths around the beautiful country estate.

ENTRY: £5 – £50 depending on distance. We have a limited number of free places for fundraisers who can commit to raise money for Nottingham Hospitals Charity – get in touch to find out more.



SPRING FAIR

Saturday 19 March 2016

(Lutterell Hall, West Bridgford, Nottingham)

More than 20 different stalls selling hand-crafted gifts including cards, jewellery, toys, embroidery, knitting and lots more.

ENTRY: Free. Come down for a cup of tea and a slice of cake (10am – 4pm) and pick up some gifts, in support of Nottingham Hospitals Charity.



CHARITY SKYDIVE

Wednesday 23 March

2016 (Langar Airfield, Langar, Nottinghamshire)

A once in a lifetime opportunity to take a Tandem Skydive from at least 10,000 feet, freefall to 5,000 feet (falling through the air at 120mph!) and ride the parachute down to the ground.

ENTRY: £60 registration fee and a minimum fundraising commitment of £300.

APRIL



NOTTINGHAM HOSPITALS CHARITY DRAGON BOAT RACE

Saturday 23 April 2016

(Trent Bridge, Nottingham)

A day of fun, excitement and furious paddling, with teams of up to 17 people (including a drummer) racing against each other in 40 foot dragon boats. Crews will race a minimum of three times, over a 250m course. There will be prizes for the top three crews, as well as the best dressed and the crew that raises the most for Nottingham Hospitals Charity.

ENTRY: Crews must raise a minimum of £500 for Nottingham Hospitals Charity (£30/person)

MAY



ASDA FOUNDATION NOTTINGHAM 10K

Sunday 15 May 2016

(City Centre, Nottingham)

Nottingham's newest mass participation running event – with a stunning start and finish in Old Market Square, the course takes in the Park Estate, Castle, Victoria Embankment, Meadow Lane, the canal and the Lace Market.

ENTRY: £22 (via www.runforall.com). We also have a limited number of free places for fundraisers who can commit to raise money for Nottingham Hospitals Charity – get in touch to find out more.



JAMES BOND GALA EVENING

Friday 20 May 2016

(Colwick Hall Hotel, Colwick)

Do you enjoy your Martini shaken, not stirred? If so, you definitely can't afford to miss this fantastic James Bond-themed Gala Evening at Colwick Hall Hotel.

TICKET PRICE: £35 to include a three course meal, a performance by the fabulous Nottinghamshire Police Band and more TBC.

Sponsorship Opportunities

DETAILS	WHAT'S IN IT FOR YOU?	COST
Sponsorship of an award at the prestigious and high profile NUHonours Awards in November 2016, honouring hospital staff who go above and beyond to deliver the very best care to patients, their families and carers.	Brand profile at the event (at the East Midlands Conference Centre, attended by 400+ people) and in advance; tickets for the event; advertising in the programme; photographs and PR opportunities.	£1,500 per award
The Hospital Hotel provides accommodation for patients who are able to take care of themselves but who need to remain on site due to frequent visits (for example cancer patients), as well as family members and on-call staff. It was built 21 years ago and many of its 52 rooms are now very tired and dated.	For a company that can sponsor the refurbishment of rooms at the Hospital Hotel (painting, decorating, new soft furnishings etc.) we can provide great benefits in return, including brand promotion, PR and advertising.	£800 per room
Bereaved Parents Family Day , June 2016 – the annual family day gives bereaved parents an opportunity to remember their child in a positive, uplifting environment. Approximately 200 people come together, take part in memory activities & meet others who have shared similar experiences.	We are looking for a company or companies to sponsor this year's Bereaved Parents Family Day at Holme Pierrepont, supporting food and workshop costs, and ensuring that this important, poignant day can continue to be of huge benefit to bereaved parents and families. Benefits include brand profile, CSR and PR.	£2,000

If you are interested in finding out more about any of these opportunities, or if you would like a full proposal detailing the benefits on offer for your business – please don't hesitate to contact Nick on **0115 962 7905** or by emailing nick.lawford@nuh.nhs.uk.

Fundraising Focus

In each Business Bulletin we will focus on a different fundraising appeal, and a different project that you and your colleagues might like to get involved with. This issue, the focus is on a green-fingered initiative at QMC.

A Relaxing Garden for Cancer Patients

We are currently raising £50,000 to transform the unused outdoor space next to the waiting area at the Ear, Nose and Throat (ENT) unit at Queen's Medical Centre in Nottingham into a beautiful and serene garden courtyard, giving inpatients, outpatients and staff a quiet and peaceful space away from the busy hospital environment. Every year the ENT unit sees more than 3,500 patients with head and neck cancer, as well as hundreds more with non-malignant ear, nose and throat disorders. Many patients will receive a devastating diagnosis, and the ENT unit is busy, with up to 70 patients being seen in a 1.5 hour period. Sadly, seating areas are limited, often with only room to stand. The courtyard garden will allow patients a space to process the potentially life-changing information they may have received. Additionally, the garden will serve as a waiting area in good weather, with space for children to play, as well as a sensory garden to aid relaxation and stimulation for patients.

Please get in touch if you would like to help us turn this fantastic plan into reality.

