

BUSINESS BULLETIN

ISSUE FIVE – MARCH/APRIL 2017



Nottingham
Hospitals
Charity

At the heart of your care

Whether you are looking to motivate and inspire your employees, develop your brand profile, create great PR or cement your commitment to the local community, it makes great sense to be talking to Nottingham Hospitals Charity.

Nottingham Hospitals Charity (registered charity number 1165397) is here to help you to help your local hospitals. We're the charity at the heart of Nottingham University Hospitals NHS Trust, supporting the very best care for patients at Queen's Medical Centre, City Hospital, Ropewalk House and Hayward House.

At the end of November we launched our brand new Big Appeal for Nottingham Children's Hospital at QMC, aiming to raise £3 million to help transform children's care and research new treatments. Read on to find out more about this very special appeal, and about how your company can help.



We have been bowled over by the support we've received to date – the first two months of the Big Appeal saw total donations of more than £180,000! This will have such a positive impact at the Children's Hospital – helping to fund improvements to parent and family

accommodation, new paediatric imaging equipment and additional services for young patients. In recent weeks we have been delighted to welcome several new corporate partners who have chosen to support the Big Appeal, including **Yu Energy, Elliot Mather LLP, Solutions for Accounting Ltd** and **Page Kirk LLP**.

There are so many ways that businesses can raise money for Nottingham Hospitals Charity – the endless ideas and enthusiasm of our corporate fundraisers never fails to impress! Whether you're cycling thousands of miles on an office exercise bike challenge, getting the directors out washing cars, organising a charity car boot stall, taking on a mammoth run/cycle from office to office, getting clients together for a quiz or a fashion show, or committing to make a donation for every staff survey filled in, we are SO grateful to you. **Thank you.**

Did you know?

Thanks to our supporters – including a generous donation in 2016 of £1,000 from John Lewis Nottingham – we fund professional musicians from **Opus Music** to visit Nottingham Children's Hospital each week, bringing music to the bedside of children on the wards, helping to distract from treatment and make the experience of being in hospital more fun and less clinical.



Big Appeal Children's Respiratory Project – Can You Help?

Every year the Respiratory Unit at Nottingham Children's Hospital sees over 800 young people suffering from a range of breathing issues that require fast diagnosis and careful monitoring. We need to raise £32,000 to fund the ProLab – a new cutting edge system to more accurately test the lung function of these patients. This will enable our Children's Hospital to provide a standard of care for children with chronic lung disease that is second to none in Europe. We have raised 85% of the total required, but still need the final £5,000. We would love the local business community to help us fund this important piece of equipment.

Can your company make a donation of £500 or £1,000 to help us meet the target?



To find out more about any of these projects or events please contact **Nick Lawford** on **0115 962 7905** or by emailing **nick.lawford@nuh.nhs.uk**

Thank you!

Whether you have raised £10,000 through a Charity of the Year partnership, £100 with a cake sale, or £10 by hosting a collection tin, it all makes a big difference to our hospitals.

If you are interested in coming to visit the hospitals for a cheque presentation to say thank you for your fabulous fundraising, please get in touch. Here are just a few of the brilliant businesses we have had the pleasure of meeting over the last few months:



Huge thanks to Nottingham insurance broker Russell Scanlan who raised over £3,700 for Linden Lodge Neurological Rehab Unit with a range of fundraising activities including a skydive and a big charity quiz. A cause close to the hearts of several of the **Russell Scanlan** team, the specialist unit at City Hospital provides treatment and rehabilitation for a range of life-changing neurological conditions. Managing Director Bryan Banbury said: "We have seen first-hand how much Linden Lodge makes a positive difference to the community we live in and the rehabilitation they offer there is second to none – so it has been a pleasure to present this great amount of money after a year of hard work fundraising by the whole team."

Thank you very much to the staff at **Birchwood Price Tools** who raised a massive £12,797 in 2016 for the Big Appeal. The team have been skydiving, baking, running, cycling, selling books and donating in support of Nottingham Children's Hospital – helping to provide the best possible care for our young patients.



We are so grateful to the staff and clients of **Oasis Hair & Beauty** in Hucknall whose fundraising during Breast Cancer Awareness Month generated over £3,500 for our Breast Cancer Research appeal, helping to fund the trial and delivery of new targeted breast cancer treatments. Thank you!



Proud supporter and suppliers to Nottingham Hospitals Charity

Square One Creative Ltd, Kings Chambers, 34 Queen Street, Derby DE1 3DS
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Forthcoming Events

APRIL



THE LONGHORN

Sunday 23 April 2017

Thoresby Hall, Nottinghamshire

Choose from 5k, 10k, half-marathon, full marathon, and 60k ultramarathon distances at this picturesque race, set in the grounds of the historic Thoresby Hall.

Entry: from £5 via sbrevents.co.uk.

We have a limited number of free places available – get in touch to find out more.

JULY



NOTTINGHAM HOSPITALS CHARITY DRAGON BOAT RACE

Saturday 1 July 2017

Trent Bridge, Nottingham

A day of fun, excitement and furious paddling, with teams of up to 17 people (including a drummer) racing against each other in 40 foot dragon boats. Crews will race a minimum of three times, over a 250m course. Prizes for the top three crews, as well as the best dressed and the most successful fundraisers.

Entry: £50 plus crews must raise a minimum of £500 for Nottingham Hospitals Charity (£30/person)

MAY



ASDA FOUNDATION NOTTINGHAM 10K

Sunday 28 May 2017

Nottingham Forest Football Club

Nottingham's newest, flattest and fastest 10k race, taking in city sights including the City Ground, Holme Pierrepont and the banks of the River Trent.

Entry: from £15 via runforall.com.

We have a limited number of free places for fundraisers – get in touch to find out more.

SEPTEMBER



TOTAL WIPEOUT

Saturday 2 September 2017

Nottingham City Hospital

Take part in a hilarious afternoon of competition and bouncy fun, based on the popular TV show.

Teams of six will tackle the Wipeout Sweeper, Big Red Balls, Dash 'n' Grab, Demolition Ball and 70 foot inflatable obstacle course. Plus prizes, barbecue, stalls and fun for all the family.

Entry: £60 plus minimum fundraising commitment of £240 (per team)

JUNE



INFLATABLE 5K

Saturday 24 June 2017

Nottingham Racecourse

Pit your wits against ten giant inflatable obstacles that will let you flip, bounce & bring your way around an incredibly fun 5k course!

Entry: from £30 via ukrunningevents.co.uk (use code RUN10 for 10% discount).

We also have free places for fundraisers – get in touch.



CHARITY GOLF TOURNAMENT

Thursday 28 September 2017

The Nottinghamshire Golf & Country Club, Stragglethorpe

Tee off and play 18 holes of golf on the beautiful Signature course, with breakfast on arrival, individual and team prizes, and a post-match three-course meal.

Entry: £220 per team of four. Sponsorship opportunities available.



NUHONOURS – a unique sponsorship opportunity for your business

Nottingham's annual NUHonours Awards say thank you to the amazing staff who work at our hospitals and celebrate those who go above and beyond to deliver the very best care to patients, their families and carers. Individual awards sponsorship is available for £1,500, giving your company the chance to promote your

brand to over 14,000 NHS staff in Nottingham, to demonstrate your support for Nottingham's hospitals, and to be part of a very high profile event at the East Midlands Conference Centre in November 2017.

Call Nick on 0115 9627905 to find out more.

Can you help us support sick children and their families?

Nottingham Children's Hospital cares for more than 60,000 young people every year. Children from across the region (and in some cases even further afield) are treated for everything from cancer and leukaemia to kidney disease, organ transplantation, respiratory problems and broken bones.

One of the Big Appeal's key aims is to improve parent and family accommodation. Children like ten year-old Anna (pictured right) – diagnosed with leukaemia in 2016 – have to stay in hospital for 4–5 weeks at a time while they are receiving chemotherapy. Anna's parents juggle hospital stays with working and looking after Anna's younger sister. Having facilities where parents can stay are so important, as Anna's dad Iain says: "Once we were given a room when Anna was in high dependency. We were up

most of the night but it was good to have somewhere where we could go for a couple of hours rest. More accommodation for parents would be really useful... some parents come from a long way away."



The team at Nottingham cocktail bar Boilermaker (pictured left) raised nearly £6,000 for the Big Appeal by simply adding a donation to one of their drinks. Owner Nigel Garlick said: "As a parent of two small boys I cannot think of anything worse than them being ill... When we surrender our children into the care of others it is never done lightly and when Nottingham Children's Hospital was suggested as a charity that our bar could support I was fully behind it. It is fantastic that by simply adding a small surcharge to one of our drinks it can in some way add to the child's quality of stay in the hospital, not only for the child but for their friends and family who visit them."

We need to keep improving and enhancing facilities at Nottingham Children's Hospital for patients like Anna and her family. Please get in touch today to find out how your company can help

The Big Appeal.



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