



Nottingham  
Hospitals  
Charity

At the heart of your care



SAY  
**THANK YOU**  
TO YOUR NHS

Fundraise for the area of your  
hospitals closest to **your** heart.

SAY  
**THANKS**  
FOR YOUR CARE

**WELCOME**

**OUR VISION** is an outstanding NHS for the people of Nottingham.

**OUR MISSION** is to enhance patient care and help families and carers in the East Midlands by transforming hospital services through innovation, funding local research, investing in whole hospital development projects, purchasing the newest technology and creating a caring environment for all who use Nottingham's hospitals.

**YOUR FUNDRAISING** can help us provide the very best care for the people of Nottinghamshire and beyond.



# WHO WE ARE

**Join your local charity at the heart of Nottingham University Hospitals NHS Trust.**

Staff at our hospitals treat more than **3,000 patients a day**.

Nottingham Hospitals Charity raises around **£4million each year** to benefit our patients.

**And you can help too!**

Over 15 years, through donations, fundraisers and gifts in memory of loved ones or left in Wills, we've been able to support our hospitals with more than **£50million**.

From stroke services to the children's cancer wards, from cardiac care to breast cancer research, we work alongside your hospitals, raising funds to help adults and children being treated at City Hospital, Queen's Medical Centre, Nottingham Children's Hospital, Hayward House and Ropewalk House.



## WHAT WE'VE **ACHIEVED**

Our **Big Appeal** for Nottingham Children's Hospital raised **£500,000** for family accommodation so that parents can stay close to their sick children during their time in hospital, and **£1.6 million** for an intra-operative MRI machine to improve treatment of children undergoing surgery for brain tumours.

We give **£500,000** a year to **Hayward House**, the palliative care centre which provides ongoing care for patients with terminal illness. The money funds services such as complementary therapy and counselling for patients and their families.

We fund **cancer care, treatment and research** across Nottingham's hospitals including **£184,000** for breast cancer research to develop treatment options and **£200,000** for a virtual clinic so cancer patients can be seen online from the comfort of their own homes, rather than attending numerous hospital appointments.



# HOW YOU'VE HELPED

Our fundraisers are truly incredible, from past patients and their friends or family, to local clubs and organisations and even NHS staff themselves – every penny raised makes a difference to Nottingham's Hospitals.

Whether you are taking on a Skydive, are hosting a Charity Ball or Hiking for your Hospitals, our dedicated Community Fundraising Team are here to help every step of the way.



Our amazing supporter **Kailash** cycled from Tollerton to QMC to raise money for Nottingham's Hospitals. Through his determination he raised an incredible **£1,425** to show support for his mum who works at the QMC – thank you Kailash!



**Sanjeev Sharma** spent 28 days in Nottingham's Hospitals being treated for Covid-19 in 2020, including 14 days in intensive care. To say thank you for the lifesaving treatment he received, Sanj and his family climbed Mount Snowdon and raised over **£42,000** for Respiratory Services at NUH. Thank you for your amazing fundraising!

# HOW YOU CAN GET INVOLVED



## **ORGANISE YOUR OWN FUNDRAISER**

Got a challenge in mind already, like a head shave or sponsored walk? No problem, just let us know the weird and wonderful details and we'll make sure you have everything you need.

## **TAKE PART IN ONE OF OUR CHARITY-LED EVENTS**

From our breath-taking QMC Abseil to our team-building Dragon Boat Race, we love hosting events and welcoming all of our supporters in person!

## **TAKE PART IN A LOCAL EVENT**

Whether you choose to run the Robin Hood Half Marathon or take part in Cycle Live, we have free places for all sorts of events, so get in touch!

## **CHOOSE US AS CHARITY OF THE YEAR**

If you are part of a local sports club or social group that fundraises, then you can nominate us as Charity of the Year to show your support.

## **USE YOUR HOBBIES**

Do you knit or make cards? Why not hire a stall at a car boot or craft fair and sell your wares? You can donate the profits to your local hospitals.

## **USE YOUR NETWORKS**

Do you have children at primary or secondary school, does your workplace support charities? Why not encourage your close networks to support your local hospitals?





## FUNDRAISING

# INSPIRATION

### HOST A CHARITY BALL

Celebrate in style! Book the venue, the catering, the entertainment and choose a theme! If you have plenty of time to plan and a large network of family and friends, charity balls are a great way to raise funds and celebrate your local hospitals.



### SPONSORED SHAVE!

Whether it's beard or head, brave the shave and raise funds for the area of your hospitals closest to your heart. Ask friends, family and colleagues to sponsor you and voila!



#### KEY

Our helpful key will let you decide on the activity best suited to you.



How long the fundraiser takes



How much the fundraiser can raise



How much prep the fundraiser needs



How active the fundraiser is



## FUNDRAISING

# INSPIRATION

### HIKE FOR YOUR HOSPITALS

You can choose your challenge, your schedule and your distance. Perhaps you'd like to do a one-off hike with your family, or maybe your hike is a longer-term challenge, completing shorter distances every day for a month?



### HOST A COFFEE MORNING

We love any excuse for a cup of tea and a slice of cake! Catch up with your friends, family or at your group meetings and raise money at the same time!



### ORGANISE A RAFFLE

Either on its own or added to another fundraiser, raffles are a great way to raise funds. Contact local businesses to ask for prizes, sell your tickets and support your hospitals!





# FUNDRAISING

# STEP-BY-STEP GUIDE

## CHOOSE YOUR EVENT

Use our fundraising inspiration if you aren't yet sure which event to host!

STEP  
**1**

## CHOOSE YOUR DATE

Make sure you check diaries before deciding your event and check other larger-scale charity events don't fall on the same day.

STEP  
**2**

## PICK A VENUE

Whether it's a virtual event, at a pub or in your own home, you need to make sure the venue suits the event.

STEP  
**3**

## SET A TARGET

A target is really helpful for you to let friends and family know how much you want to raise – be ambitious to make the maximum impact at your local hospitals.

STEP  
**4**

## SET UP YOUR ONLINE GIVING PAGE

The easiest way to raise funds for us is by setting up an online giving page. We prefer JustGiving, as it works so seamlessly that after all costs are deducted the maximum funds come directly to us.

STEP  
**5**

## PROMOTE YOUR EVENT

Get in touch with your fundraiser at Nottingham Hospitals Charity for our handy guide on promoting your event.

STEP  
**6**

## LET US KNOW HOW MUCH YOU RAISE!

Once you have your total, get in touch – we can tell you the best way to pay in your funds if you haven't raised them online.

STEP  
**7**

# THE LEGAL BITS

Follow this simple do and don't list to make sure your fundraising goes without a hitch.

## DO:

- **Do** think about first aid requirements and talk to your local Red Cross or St John's Ambulance if you need someone there.
- **Do** assess and minimise any risks and make sure you've got the correct insurance to cover your event and your guests/participants.

As your event is not being organised by Nottingham Hospitals Charity, we're unable to accept any liability for loss, damage or injury caused as a result of your event.

- **Do** be security conscious. Bank any cash you receive as soon as you can, and make sure you're not alone if you're carrying money around.

## DON'T:

- **Don't** do anything that could be dangerous or illegal.
- **Don't** let children under 16 collect money unsupervised, or make collections on the street without permission from the council, police or property owners.
- **Don't** send cash through the post. You can send a cheque made payable to Nottingham Hospitals Charity, to our Freepost address:

### **FREEPOST NUH CHARITY**

If you prefer to bring in cash, you can drop it off at the Charity office – find our address on the back page of this guide.



# ONLINE FUNDRAISING TIPS

Head over to [JustGiving.com/NUHC](https://www.justgiving.com/NUHC) and select 'Fundraise for us' to start your online giving page. Adding these little details to your fundraising page is a quick and easy way to boost your total and rise as much as you can for Nottingham's hospitals.

## AIM HIGH

Set a fundraising target – statistically you will raise an average of **£176 more!**

STEP  
1

## PERSONALISE YOUR PAGE

Upload photos to tell your fundraising story to supporters. This can increase your page's value by **46%**.

STEP  
2

## SHARE YOUR STORY

Tell people a bit more about why you are fundraising in the page summary. This is proven to increase your page's value by **36%**!

STEP  
3

## BE SOCIABLE!

A share on social media instantly spreads your story to hundreds if not thousands of followers. On average, each Facebook share raises **£44 more**.

STEP  
4

## POST AN UPDATE

**Don't forget** to keep your supporters updated as they will receive notifications on how you are doing!

STEP  
5

# HOW WE CAN HELP

We have a dedicated Community Fundraising Team who love to hear from supporters like you and lend a hand! So if you have a question, aren't sure about something, or just need ideas, please call us on **0115 962 7905** or email **charity@nuh.nhs.uk**

## WE CAN HELP WITH:

Offering you **1-1 support** with your fundraising.

**Promoting your fundraising** with lots of tips & tricks!

**Providing fundraising materials** for you to use.

Providing a **letter of authority** for your fundraising.

### Note down your fundraiser's details here!

My fundraiser is: .....

I can call them on: .....

I can email them at .....@nuh.nhs.uk .....

### Nottingham Hospitals Charity

2 Embley Road, North Road, City Hospital, Nottingham NG5 1RE

Telephone: **0115 962 7905** | Email: **charity@nuh.nhs.uk**

**www.nottinghamhospitalscharity.org.uk**

 **NottinghamHospitalsCharity**

 **NUHCharity**

 **NUH\_Charity**

# Online Fundraising Page Tips

*Head to a website like 'JustGiving' and select 'Nottingham Hospitals Charity' as your chosen charity to start fundraising*

## 1. AIM HIGH

Set a fundraising target- statistically you will raise an average of £176 more!

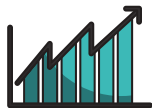


## 2. PERSONALISE YOUR PAGE

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## 3. SHARE YOUR STORY

Tell people a bit more about why you are fundraising in the page summary. This is proven to increase your page's value by 36%!



*p.s. you can follow/tag us here*



@nuh-charity



@NUH Charity

## 4. Be SOCIABLE!

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Don't forget to keep your supporters updated as they will receive notifications on how you are doing!



*Adding these little details to your fundraising page is a quick and easy way to boost your total and raise as much as you can for Nottingham's hospitals.*



Nottingham Hospitals **Charity**

# Please help me to help Nottingham's hospitals...

## ... and enhance care for patients

# SPONSOR FORM



Nottingham  
Hospitals  
**Charity**

## At the heart of your care

Name:

Event:

Event date:

The area I'm supporting:

giftaid it

Please remember to tick the Gift Aid box if you're a UK tax payer, to make your gift go further. We need your home address in order to claim Gift Aid – you will not be added to our mailing list.

[illegible]



[illegible]

giftaid it

If you are a UK taxpayer, your donation can go further with Gift Aid. The Charity can reclaim 25p of tax on every £1 that you donate. If you pay less Income Tax and/or Capital Gains Tax in the current year than the amount of Gift Aid claimed on all your donations, then it is your responsibility to pay any difference.

**Nottingham Hospitals Charity**

Registered charity number 1165397

# I'm raising money for Nottingham's hospitals



Nottingham  
Hospitals  
Charity

At the heart of your care

My event details...

– please come  
to my event!



Raising money for...

**Nottingham Hospitals Charity**

2 Embley Road, North Road,  
City Hospital,  
Nottingham NG5 1RE

**Tel: 0115 962 7905**

**Email: [charity@nuh.nhs.uk](mailto:charity@nuh.nhs.uk)**

Registered charity number: 1165397

 @NUHCharity

 NottinghamHospitalsCharity

 @NUH\_Charity