

BUSINESS BULLETIN

ISSUE 12 – MAY 2019



Nottingham
Hospitals
Charity

At the heart of your care

Whether you are looking to motivate and inspire your employees, develop your brand profile, create great PR or cement your commitment to the local community, it makes great sense to be talking to Nottingham Hospitals Charity.

Nottingham Hospitals Charity (registered charity number 1165397) is here to help you help your local hospitals. We're the charity at the heart of Nottingham University Hospitals NHS Trust, supporting the very best care for patients at Queen's Medical Centre, City Hospital, Ropewalk House, Hayward House and Nottingham Children's Hospital.

Porsche Success at the Big Appeal Golf Tournament



DONALD MACARTHUR

At our Big Appeal Golf Tournament in April we welcomed 21 teams from companies across the region, who came together to win various prizes and the admiration of their peers. Generous support from partners old and new has helped us to raise over £5,500 for the Big iMRI Appeal, and congratulations go to Porsche Centre Nottingham for their winning performance, including Nearest the Pin and Longest Drive!

We are very grateful for our hole sponsors: DC Training & Development Services, Agrovista and Porsche Centre Nottingham, who also kindly donated the star prize for our raffle – a half-day driving experience.

After lunch we heard from Donald MacArthur, Consultant Neurosurgeon at Nottingham Children's Hospital, whose expert insight demonstrated how vital these funds are in funding this state-of-the-art scanner to make a difference to children with brain tumours across the East Midlands.

Thank you so much to all who took part. To express your interest in registering a team for next year's tournament, or to find out more about headline sponsorship opportunities, please contact Marianne on 0115 962 7905 or email marianne.burchell@nuh.nhs.uk.



Events

Our 2019 events calendar has now launched and we are excited to offer opportunities for colleagues who are keen to get into the team spirit, or to push themselves to complete a personal challenge – including triathlons, overseas treks, and the ever-popular Robin Hood Half Marathon.

We also have a whole host of sponsorship opportunities available exclusively for Nottingham Hospitals Charity corporate partners. To find out more, please contact marianne.burchell@nuh.nhs.uk.



Nottingham Hospitals Charity

Supporting Nottingham University Hospitals NHS Trust

To find out more about any of these projects or events please contact Marianne Burchell on 0115 962 7905 or by emailing marianne.burchell@nuh.nhs.uk

Thank you!

Whether you have raised £10,000 through a Charity of the Year partnership, £100 with a cake sale, or £10 by hosting a collection tin, it all makes a big difference to our hospitals.

If you are interested in coming to visit the hospitals for a cheque presentation to say thank you for your fabulous fundraising, please get in touch. Here are just a few of the brilliant businesses we have had the pleasure of meeting over the last few months.

Thank you to **Gedling Homes** who recently celebrated the culmination of their year-long partnership with us, and presented a cheque for **£7,010** to Hayward House. Some of the money has already been used to make improvements to the quiet area in Day Therapy. Thank you to everyone for your support.



In continuing their fundraising in memory of their colleague's daughter, recently **Inzpire Limited** have raised **£2,480** for the Paediatric Intensive Care Unit by donating £20 for every colleague who completed the staff survey. Thank you so much for your support.



Thank you to Anthony Carver-Smith, Marketing Manager who donated **£1,000** on behalf of **Nottingham City Transport** employees towards the refurbishment of the Trent Cardiac Centre garden. The space will give people who are in the centre an outdoor space to enjoy some fresh air in a relaxing environment.

Two colleagues from **RSM** presented a cheque for **£1,902** to thank the Neonatal Unit at QMC for the care their families have received. Ian brought along his daughter Emily, who was treated there 12 years ago, and Pam wanted to thank the team for the care her grandson Burt received. Thank you!



Proud supporter and suppliers to Nottingham Hospitals Charity

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Benefits of a Corporate Partnership with NHC

At Nottingham Hospitals Charity we offer a very personal partnership, as you can support whichever area is closest to your heart at Nottingham's hospitals. As well as the lasting difference you can make to patients, there are lots more reasons why working with Nottingham Hospitals Charity can benefit your colleagues and organisation.

Mowgli Street Food

Mowgli Street Food - Nottingham selected the Big iMRI Appeal for Nottingham Children's Hospital as their House Charity in July 2018, and have since raised over £15,000 by adding a discretionary £1 donation to every bill.

In February we were delighted to welcome the team to the Paediatric MRI Unit at Queen's Medical Centre, where they had the exclusive opportunity to see the brand new operating theatre which will be connected to our fantastic new iMRI Suite. They also met with Paediatric Neurosurgeon Donald Macarthur, who explained the importance of this state-of-the-art facility in delivering the best possible outcomes for children with brain tumours, and how their vital funds will help make this difference to children's care at Nottingham Children's Hospital. We are so grateful for Mowgli's support of Nottingham Hospitals Charity and their local community.

We are also pleased to announce that we are due to launch our new Corporate Partnerships Pack, with case studies from some of our corporate partners and information about different ways you can partner with Nottingham Hospitals Charity. If you would like to be one of the first to receive this pack please contact Marianne.



A warm welcome to...

We are thrilled to be working with fantastic local companies who have partnered with us this year. If you would like more information about opportunities with Nottingham Hospitals Charity, please get in touch.

Nottingham Panthers

Nottingham Panthers have chosen to support Nottingham Hospitals Charity for the upcoming season. They are supporting the Trent Cardiac Centre. Panthers' chief executive Gary Moran missed his first home games in 40 years when he underwent open heart surgery in January at the Trent Cardiac Unit: "They said they'd fix me, and they did, I'm well on the road to a full recovery and I can't thank them enough. To a man and woman the staff were brilliant and if we can get some money together to make their work even a tiny bit better I'd like to see it happen."

GreenThumb

The Nottingham branches of GreenThumb, The Lawn Treatment service have committed to donate £5 for every new customer in the Nottingham area to support The Big Appeal for Nottingham Children's Hospital. If you'd like to place an order with GreenThumb, and support our Big Appeal at the same time, simply get in touch with your local GreenThumb Notts branch: www.GreenThumb.co.uk/Branch and be sure to quote "NCH".

LTR

We were pleased to welcome John Westray, Managing Director and Craig Holmes, Partner Shareholder from Let's Talk Recycling (LTR) to launch our new partnership.

"When planning the birth of LTR and our new baby skip, we always knew that we wanted to give something back to the community." £5 from every skip hired will be donated to the Neonatal Units at Nottingham's Hospitals.

Maximising your impact with NHC

Our hospitals in Nottingham provide care to thousands of patients each year, and through Nottingham Hospitals Charity, we can help you to tailor your support to the areas which matter most.

Nottingham-based MIDFIX, a leading supplier to building services contractors chose to support our Big Neonatal Appeal with their fundraising last quarter.

Beverley Chiang, Marketing Manager had her daughter 12 weeks early and as a result her support for the Neonatal Unit is very close to her heart. To raise funds for the charity, staff took part in the “biggest loser” challenge to see who could lose the most weight over a period of time. MIDFIX

additionally made a corporate donation of £5,900 to the charity.

But it doesn't end there, as MIDFIX have committed to support another area of Nottingham's Hospitals, Hayward House, and will be rising to the challenge of Tough Mudder Midlands on 18th May. Hayward House is a special place for many colleagues who have friends and family who were cared for there.

Choosing to instil an ongoing partnership with Nottingham



Hospitals Charity gives you the flexibility to meet various stakeholders within Nottingham's hospitals and the opportunity to support areas of work close to your or your team's heart – showing you value what matters most to them. If you would like to find out more about how you can be an essential partner, please get in touch.

Cooper Parry Trek

Trekking the Great Wall of China – an offer I couldn't refuse by Martin Firbank – Director, Cooper Parry

There aren't many companies that help their people “make life count” by ticking off their bucket lists. Luckily, I work for one. And when Cooper Parry's Heartbeat programme launched last year with a chance to raise money for a charity close to my heart and trek the Great Wall of China – I knew it was something I couldn't miss. But this wasn't really a challenge; it was more of an opportunity to give something back with the funds going to the oncology unit who treated my mum for 7 years during her battle against a brain tumour.

Much of 2018 was taken up by fundraising. The opportunity to spread the message and get people engaged made the fundraising process a lot of fun. At



Cooper Parry we rode on the back of England's World Cup success with a sweepstake, held a 100 square prize draw, a China Quiz, a Race Night, and sold lots of cake! My final event was a golf day at my local club, Chilwell Manor, on a glorious June afternoon – a fitting way to celebrate the amount that had been raised.

In September it was time for the trip. There was a buzz of anticipation and admittedly a few nerves about whether I'd done enough training. For five days we trekked along the Great Wall, and it was incredible to learn about its history and to see the different sections and the variations as we went along. But as we explored the twists and the turns, the inclines and the descents, the fantastic views over the wall made it more than worth it.

Overall, what an experience with some fantastic memories. I had so much fun and was thrilled with the £6,287 raised for the charity at the same time.

If you would like your fundraising case study to be included here please get in touch with marianne.burchell@nuh.nhs.uk.



MARTIN FIRBANK